ANNUAL TECHNO CULTURAL FEST

MERAZ 7.0

IIT BHILAI

CAMPUS AMBASSADOR PROGRAM



BRING YOUR CAMPUS TO THE FEST.

CREATE . PROMOTE . EXPERIENCE.

What's Meraz



MERAZ is IIT Bhilai's flagship techno-cultural festival, bringing together technology, innovation, culture, competitions and entertainment on one platform.



What is done?

With participation from colleges across India and an expected footfall of 10,000+, MERAZ is a celebration of student talent, creativity and youth culture.



MERAZ — WHERE VISION MEETS VIBRANCE

MORE THAN A FEST, MIRAZ IS A CELEBRATION OF IDEAS, TALENT AND EXPRESSION — WHERE INNOVATORS EXPERIMENT, CREATORS INSPIRE, PERFORMERS SHINE AND YOUNG MINDS COMPETE.

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WHAT MAKES MERAZ SPECIAL?

💡 INNOVATION • 🎭 CULTURE • ⚡ COMPETITION • 🤝 CONNECTION • 🚀 EXPERIENCE

MERAZ — WHERE IDEAS FIND THEIR SPARK, TALENT FINDS ITS STAGE, AND EVERY MOMENT BECOMES A STORY.



ELIGIBILITY
& SELECTION CRITERIA

IF YOU ARE...

- **AN ENROLLED STUDENT**

  CURRENTLY PURSUING STUDIES AT A RECOGNIZED COLLEGE OR UNIVERSITY IN INDIA

- **REGISTERED OFFICIALLY**

  APPLY THROUGH OFFICIAL CAMPUS AMBASSADOR FORM

AND YOU HAVE...

- **COMMUNICATION SKILLS**

  GOOD NETWORKING SKILLS AND ACTIVE SOCIAL MEDIA PLATFROMS

- **LEADERSHIP MINDSET**

  DEMONSTRATE LEADERSHIP QUALITIES, PROACTIVE NATURE AND PASSION

THEN YOU CAN BE A

CAMPUS AMBASSADOR!

CONTRIBUTOR BENEFITS

10+ REFERRALS

- 1 FREE CA PASS
(ONLY DAY 3 CONCERT PASS)
- 2 STALL-WISE DISCOUNT COUPONS
(1 MEAL + 1 BEV)
- CUSTOM MERAZ MERCH
- CA CERTIFICATE

25+ REFERRALS

- 1 OFFICIAL-2 DAY PASS
(BOTH CONCERT NIGHTS)
- 4 STALL-WISE COUPONS
(2 MEAL + 2 BEV)
- CUSTOM MERAZ MERCH
- CA CERTIFICATE
- INSTA SHOUTOUT

50+ REFERRALS

- 2 OFFICIAL 2 DAY PASSES
(CA + FRIEND)
- 8 STALL-WISE COMBO COUPONS
(4 MEAL + 4 BEV)
- CUSTOM MERAZ MERCH
- CA CERTIFICATE
- INSTA SHOUTOUT
- GIFT HAMPER
- ARTIST AUTOGRAPH
- BUS POOL SUBSIDY

75+ REFERRALS

- 2 OFFICIAL 2 DAY PASSES
(BACKSTAGE CREW PASS)
- 16 STALL-WISE COMBO COUPONS
(8 MEAL + 8 BEV)
- CUSTOM MERAZ MERCH
- CA CERTIFICATE
- LEADERSHIP CERTIFICATE
- MOMENTO ON MAIN STAGE
- GIFT HAMPER
- ARTIST AUTOGRAPH
- BUS POOL SUBSIDY

ROLES
& RESPONSIBILITIES

- Organise awareness campaigns and engage the student community of your college.
- Share official updates, posters, and promotional content in college groups/stories.
- Promote **MERAZ** and encourage student participation on your campus.
- Drive registrations through your personal referral link.
- Coordinate with Team **MERAZ** and represent the fest professionally.



OTHER BENEFITS

EVENT PASSES

ENJOY EXCLUSIVE EVENT ACCESS AND EXPERIENCE THE THRILL OF MERAZ 7.0 at IIT BHILAI.

EXCLUSIVE MERCH

GET ACCESS TO EXCLUSIVE MERAZ MERCHANDISE ,GOODIES AND EXCITING SURPRISE REWARDS!

OFFICIAL CERTIFICATE

RECEIVE AN OFFICIAL CAMPUS AMBASSADOR CERTIFICATE FROM MERAZ 7.0, FOR YOUR LEADERSHIP, DEDICATION, AND CONTRIBUTION.

RESUME BUILDING

STRENGTHEN YOUR PROFILE WITH HANDS-ON EXPERIENCE IN LEADERSHIP, MARKETING, EVENT MANAGEMENT, AND BRAND PROMOTION—ADDING REAL VALUE TO YOUR RESUME.

NETWORKING

CONNECT WITH STUDENTS FROM PREMIER INSTITUTES, EVENT ORGANISERS INDUSTRY PARTNERS, AND LIKE-MINDED LEADERS.

SOCIAL RECOGNITION

GET FEATURED ON MERAZ'S OFFICIAL SOCIAL MEDIA, EARN RECOGNITION FOR YOUR OUTSTANDING CONTRIBUTIONS.

CODE OF CONDUCT

• RESPECT & PROFESSIONALISM

Respect all participants and institutions.

• FOLLOW DEADLINES

Adhere to official instructions and submission timelines without exception.

• AUTHORISED CONTENT ONLY

Use only official promotional material. Avoid fake registrations or misleading promotions.

• CONFIDENTIALITY

Internal communication must remain private. Violations may result in a warning,suspension, or removal.



REGISTER NOW!

STEPS TO FILL THE FORM:

- CLICK ON TO CA_FORM
  OR SCAN THE QR
- FILL IN THE DETAILS AS MENTIONED.
- SUBMIT THE FORM.
- OUR TEAM WILL REVIEW YOUR ENTRY
  AND MAIL YOU UPON SELECTION.

YOUR CAMPUS. YOUR CROWD.
YOUR CHANCE TO LEAD THE MERAZ MADNESS! APPLY NOW.

Contact Us

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meraziitbh

See you at Meraz

